



Results for Anglian Water <sup>1</sup>	Percentage of household customers	Range and average for all WASCs <sup>2</sup>	Comments or points of interest
Satisfaction with water an	d sewerage services		
Overall satisfaction with water supply (Sample size: 350) <sup>3</sup>	92% 93% <sub>91%</sub> 92% <sup>94%</sup> <sub>87%</sub> 88% <sup>91%</sup> <sup>94%</sup> <sub>91%</sub> <sub>91%</sub> 13 14 15 16 17 18 19 20 21 22 <b>Year</b>	98% to 83% Average: 92%	
Overall satisfaction with sewerage services (Sample size: 333)	13 14 15 16 17 18 19 20 21 22 Year	87% to 62% Average: 80%	
Satisfaction with value for	r money		
Satisfied with value for money of water services (Sample size: 348)	71% 74% 77% 73% 79% 72% 74% 76% 76% 76% 79% 72% 74% 76% 76% 76% 79% 72% 74% 76% 76% 76% 76% 76% 76% 76% 76% 76% 76	86% to 67% Average: 75%	
Satisfied with value for money of sewerage services (Sample size: 324)	72% <sup>76</sup> % <sup>80%</sup> 76% <sup>78</sup> % <sub>74</sub> % <sup>75</sup> % <sup>76</sup> % <sup>78</sup> % <sup>82%</sup> 13 14 15 16 17 18 19 20 21 22 <b>Year</b>	84% to 64% Average: 79%	
Views on fairness and affor	ordability of charges	<u>'</u>	
Agree water and sewerage charges are affordable (Sample size: 348)	67%78%78%75%81%73%76%84%77%80%  13 14 15 16 17 18 19 20 21 22  Year	85% to 68% Average: 76%	
Agree charges are fair (Sample size: 336)	54% 68% 64% 64% 67% 62% 65% <sup>72%</sup> 67% 68% 13 14 15 16 17 18 19 20 21 22 Year	76% to 53% Average: 65%	
Care and trust			
Agree company cares about service given to customers (Sample size: 335)	59% 75%77% 68% 73% 69% 69% 71% 69% 63% 13 14 15 16 17 18 19 20 21 22  Year	76% to 49% Average: 66%	
Trust company (mean score – where 10 is trust completely and 1 is do not trust at all) (Sample size: 350)	7.907.79 <sub>7.60</sub> 7.93 <sub>7.727.69</sub> 7.89 <sub>7.66</sub> 7.20 7.30 13 14 15 16 17 18 19 20 21 22  Year	7.81 to 6.26 Average: 7.27	Significant change since last year
Awareness of consumer rights and responsibilities			
Likely to contact company if worried about paying bill (Sample size: 345)	78%77% <sub>74%72%</sub> 77% <sub>74%</sub> 78% <sub>74%</sub> 68% 68% 13 14 15 16 17 18 19 20 21 22 <b>Year</b>	76% to 67% Average: 71%	





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Aware of free meter option (Sample size: 77*) <sup>4</sup>	72%73%70% <sub>67%</sub> 70%70% <sup>71%71%</sup> 69% 64% 13 14 15 16 17 18 19 20 21 22 <b>Year</b>	76% to 47% Average: 64%	
Aware of option to go back to rateable value charge within 24 months (Sample size: 77*) <sup>4</sup>	46%43% 32% 45% 30% 33% 33% 46% 31% 31% 13 14 15 16 17 18 19 20 21 22 Year	37% to 10% Average: 23%	
Aware of WaterSure tariff (Sample size: 351*)	14% <sub>11%</sub> 13% <sup>17%</sup> <sub>11</sub> , 15% <sub>11</sub> , 11% <sub>11</sub> , 17% <sub>17</sub> % <sub>11</sub> , 11%	17% to 9% Average: 12%	Significantly higher than WaSC average
Aware water company offers reduced charges to some households who struggle to afford their bills (Sample size: 351*) <sup>5</sup>	13 14 15 16 17 18 19 20 21 22 Year	50% to 32% Average: 37%	
Aware of Priority services (Sample size: 351*) <sup>6</sup>	51%54%45%46%47% <sub>41%42%</sub> 53%54% 13 14 15 16 17 18 19 20 21 22 Year	54% to 39% Average: 48%	Significantly higher than WaSC average
Contact			
Contacted water company with query in last 12 months (Sample size: 349*)	23% 17% 22% 18% 18% 21% 21% 16% 20% <sup>26%</sup> 13 14 15 16 17 18 19 20 21 22  Year	26% to 15% Average: 23%	
Reason for contacting water company was to complain (Sample size: 90 who made contact)	7% 7% 9% 6% 5% 7% 3% 3% 3% 0% 13 14 15 16 17 18 19 20 21 22  Year	7% to 0% Average: 3%	Low base size
Satisfaction with way query handled (Sample size: 90 who made contact)	93% 80% 87% 85% 83% 90% 84% 84% 78% 78% 78% 13 14 15 16 17 18 19 20 21 22 Year	93% to 65% Average: 77%	Low base size. Significant change since last year





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Water on tap			
Satisfied with colour and appearance of tap water (Sample size: 350)	95% 95% 94% 92% 95% 92% 93% 93% 93% 93% 93% 93% 93% 92% 90% 92 21 22 Year	97% to 90% Average: 93%	
Satisfied with taste and smell (Sample size: 346)	86% 87% 88% 84% 89% 83% 81% 84% 85% 84% 13 14 15 16 17 18 19 20 21 22 Year	93% to 79% Average: 87%	
Satisfied with hardness/ softness (Sample size: 341)	50% 70% 57% 53% 57% 50% 44% 51% 46% 46% 13 14 15 16 17 18 19 20 21 22  Year	92% to 46% Average: 69%	Significantly lower than WaSC average
Satisfied with safety (Sample size: 341)	92% 95% 93% 94% 91% 91% 93% 92% 88% 88% 13 14 15 16 17 18 19 20 21 22 Year	95% to 84% Average: 91%	
Satisfied with reliability of supply (Sample size: 351)	98%98%96%95%98%96%96%97%97% 91% 13 14 15 16 17 18 19 20 21 22 Year	100% to 91% Average: 95%	Significantly lower than WaSC average. Significant change since last year
Satisfied with water pressure (Sample size: 350)	89% 91% 90% 87% 90% 85% 87% 86% 86% 84% 13 14 15 16 17 18 19 20 21 22  Year	96% to 84% Average: 88%	Significantly lower than WaSC average
A sewerage system that v			
Satisfied with company actions to reduce smells from sewerage treatment works (Sample size: 262)	63% 82% 82% 73% 78% 76% 75% 79% 79% 73% 13 14 15 16 17 18 19 20 21 22 Year	82% to 64% Average: 74%	
Satisfied with maintenance of sewerage pipes & treatment works (Sample size: 280)	70% 86% 91% 79% 83% 79% 82% 81% 78% 73% 13 14 15 16 17 18 19 20 21 22 Year	81% to 61% Average: 75%	
Satisfied with company cleaning of waste water before releasing it back into the environment (Sample size: 271)	75% 89% 89% 75% 84% 78% 79% 79% 62% 55% 13 14 15 16 17 18 19 20 21 22  Year	69% to 32% Average: 57%	





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Satisfied with company actions to minimise sewer flooding (Sample size: 283)	85% 90% 78% 82% 76% 77% 77% 70% 66% 13 14 15 16 17 18 19 20 21 22 Year	73% to 47% Average: 63%	

### **Sample Profile**

Regional sample profile for Anglian Water	(Sample size: 351*)
Gender	
Male	43%
Female	57%
Age	
18-29	5%
30-44	13%
45-59	37%
60-74	31%
75+	15%
SEC	
Higher managerial, administrative & professional occupations	50%
Intermediate occupations	20%
Routine & manual occupations	23%
Never worked and long-term unemployed/Full-time students	6%
Refused	1%
Water Meter	
Proportion having a water meter	80%

Statistical reliability on sample size of 351 is +/- 5.06%

<sup>&</sup>lt;sup>1</sup> Hartlepool customers included in Anglian Water data from 2021.

<sup>&</sup>lt;sup>2</sup> Average (mean) proportion for all WaSCs is based on weighted data. All other data is unweighted.

<sup>&</sup>lt;sup>3</sup> Sample size is shown in brackets and excludes don't knows unless followed by an asterisk \*.

<sup>&</sup>lt;sup>4</sup> Question filtered on unmetered households as per the main report and not stated removed.

<sup>&</sup>lt;sup>5</sup> Question changed to Yes/No option in 2021 so data not comparable with previous years.

<sup>&</sup>lt;sup>6</sup> Question wording changed in 2014.