



Results for Bristol Water	Percentage of household customers	Range and average for all Water only Companies ¹	Comments or points of interest			
Satisfaction with water ser	Satisfaction with water services					
Overall, satisfied with their water supply (Sample size: 300) ²	95% 94% 95% 95% ^{97%} 94% 93% 92% ^{95%} 89% 13 14 15 16 17 18 19 20 21 22 Year	97% to 89% Average: 93%				
Satisfaction with value for	Satisfaction with value for money					
Satisfied with value for money of water services (Sample size: 298)	72% 70% 82% 62% 77% 75% 80% 84% 77% 80% 13 14 15 16 17 18 19 20 21 22 Year	80% to 65% Average: 75%				
Views on fairness and affo						
Agree that water and sewerage charges are affordable (Sample size: 298)	67% 74% 74% 66% 77% 78% 80% 81% 79% 78% 13 14 15 16 17 18 19 20 21 22 Year	88% to 70% Average: 77%				
Agree that charges are fair (Sample size: 289)	51% 64% 59% 51% 67% 68% 72% 71% 69% 69% 13 14 15 16 17 18 19 20 21 22 Year	73% to 58% Average: 64%				
Care and trust						
Agree their water company cares about the service they provide to customers (Sample size: 286)	72% 77% 77% 65% 81% 74% 82% 80% 75% 70% 13 14 15 16 17 18 19 20 21 22 Year	70% to 50% Average: 59%	Significantly higher than WoC average			
Trust their water company (mean score – where 10 is trust completely and 1 is do not trust at all) (Sample size: 298)	7.66 7.73 7.81 8.05 8.12 8.15 8.22 7.48 7.54 7.32 7.48 7.54 13 14 15 16 17 18 19 20 21 22 Year	7.54 to 6.58 Average: 7.01	Significantly higher than WoC average			
Awareness of consumer ri		1				
Likely to contact company if worried about paying bill (Sample size: 284)	74% 76% 70% 74% 77% 68% 67% 67% 67% 13 14 15 16 17 18 19 20 21 22 Year	76% to 64% Average: 69%				
Aware of option to have a free water meter (Sample size: 143*) ³	69% 58% 70% 68% 70% 72% 77% 81% 78% 75% 13 14 15 16 17 18 19 20 21 22 Year	75% to 57% Average: 69%				





Results for Bristol Water	Percentage of household customers	Range and average for all Water only Companies ¹	Comments or points of interest
Aware of option for customers who ask for a meter to be fitted to go back to rateable value charge within 24 months (Sample size: 143*) ⁴	37% 30% 29% 19% 22% 33% 27% 30% 32% 36% 13 14 15 16 17 18 19 20 21 22 Year	45% to 8% Average: 28%	Significantly higher than WoC average
Aware of, or on WaterSure tariff (Sample size: 300*)	9% 11% 8% 11% 7% 9% 10% 12% 13% 9% 10 12% 13% 13 14 15 16 17 18 19 20 21 22 Year	14% to 8% Average: 11%	
Aware of other schemes offered which provide lower charges to help customers who struggle to afford their bills (Sample size: 300*) ⁴	41% 39% 13 14 15 16 17 18 19 20 21 22 Year	39% to 33% Average: 36%	
Aware of Priority services (Sample size: 300*) ⁵	55% 53% 52% 48% 52% 44% 55% 57% 54% 13 14 15 16 17 18 19 20 21 22 Year	54% to 36% Average: 45%	Significantly higher than WoC average
Contact			
Contacted water company with a query in last 12 months (Sample size: 298*)	19% 13% 17% 17% ^{20%} 15% 17% 18% 16% ₁₄ % 13 14 15 16 17 18 19 20 21 22 Year	24% to 14% Average: 20%	Significantly lower than WoC average
Reason for contacting water company was to complain (Sample size: 41 who made contact)	13% 7% 7% 0% 3% 2% 2% 0% 0% 0% 13 14 15 16 17 18 19 20 21 22 Year	5% to 0% Average: 2%	Low base size
Overall, satisfied with the way their query was handled (Sample size: 41 who made contact)	88% _{77%} 92% _{84% 86%} 90% _{85%} 91% 91% _{85%} 13 14 15 16 17 18 19 20 21 22 Year	85% to 58% Average: 74%	Low base size





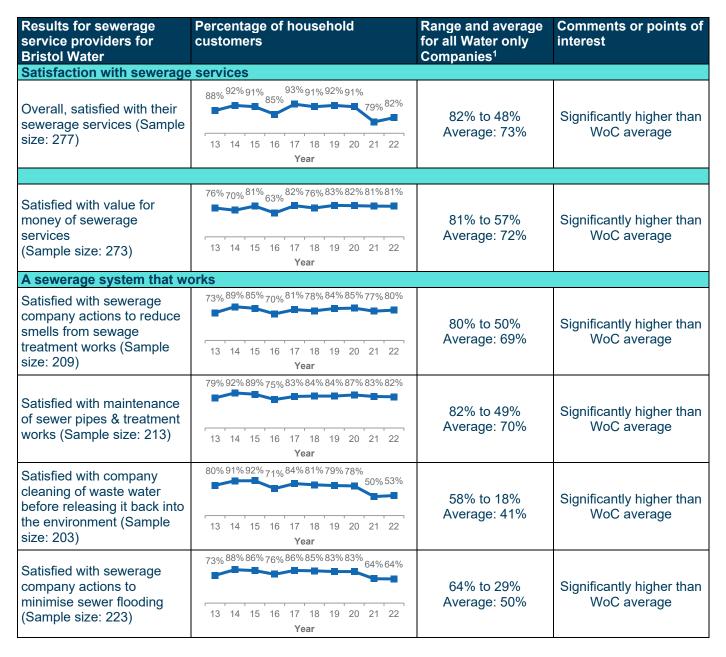
Results for Bristol Water	Percentage of household customers	Range and average for all Water only Companies ¹	Comments or points of interest
Water on tap			
Satisfied with colour and appearance of tap water (Sample size: 300)	93% 92% 94% 94% 94% 95% 93% 95% 91% 13 14 15 16 17 18 19 20 21 22 Year	95% to 89% Average: 92%	
Satisfied with taste and smell (Sample size: 295)	90% 92% 90% 87% 88% 85% 87% 90% 87% 88% 13 14 15 16 17 18 19 20 21 22 Year	89% to 82% Average: 85%	
Satisfied with hardness/ softness (Sample size: 284)	69% 68% 66% 63% 58% 59% 60% ^{64%} 58% 61% 13 14 15 16 17 18 19 20 21 22 Year	63% to 42% Average: 52%	Significantly higher than WoC average
Satisfied with safety (Sample size: 291)	94% 93% 95% 92% 94% 93% 94% 93% 94% 86% 13 14 15 16 17 18 19 20 21 22 Year	94% to 86% Average: 90%	Significantly higher than WoC average
Satisfied with reliability of supply (Sample size: 300)	99% 98% 98% 99% 99% 99% 99% 97% 95% 13 14 15 16 17 18 19 20 21 22 Year	99% to 92% Average: 96%	
Satisfied with water pressure (Sample size: 299)	91% 91% 87% 88% 89% 91% 91% 90% 87% 13 14 15 16 17 18 19 20 21 22 Year	92% to 84% Average: 87%	





Bristol Water sewerage services are provided by Wessex Water (274 respondents)









Sample Profile

Regional sample profile for Bristol Water	(Sample size: 300*)
Gender	
Male	48%
Female	52%
Age	
18-29	2%
30-44	9%
45-59	33%
60-74	33%
75+	23%
SEC	
Higher managerial, administrative & professional occupations	45%
Intermediate occupations	23%
Routine & manual occupations	25%
Never worked and long-term unemployed/ Full-time students	6%
Refused	1%
Water meter	
Proportion having a water meter	52%

Statistical reliability on sample size of 300 is +/- 5.54%

¹ Average (mean) proportion for all WoCs based on weighted data. All other data is unweighted. ² Sample size excludes don't knows unless followed by an asterisk *.

³ Question filtered on unmetered households as per the main report.

⁴ Question changed to Yes/No option in 2021 so data not comparable with previous years.

⁵ Question wording changed in 2014.