



Results for Essex & Suffolk Water	Percentage of household customers	Range and average for all Water only Companies ¹	Comments or points of interest		
Satisfaction with water serv	ices				
Overall, satisfied with their water supply (Sample size: 150) ²	95% 91% 92% 93% 89% 91% 91% 91% 91% 91% 91 13 14 15 16 17 18 19 20 21 22 Year	97% to 89% Average: 93%			
Satisfaction with value for money					
Satisfied with value for money of water services (Sample size: 148)	72% 75% 70% 67% 71% 71% 76% 77% 73% 79% 13 14 15 16 17 18 19 20 21 22 Year	80% to 65% Average: 75%			
Views on fairness and afford					
Agree that water and sewerage charges are affordable (Sample size: 147)	73% ^{78%} 73% 66% ^{72%} 69% ^{81% 86%} 77% 78% ^{81% 86%} 77% ^{81%} 77% ^{81%} 77% ^{81% 86%} 77% ^{81%}	88% to 70% Average: 77%			
Agree that charges are fair (Sample size: 147)	13 14 15 16 17 18 19 20 21 22 Year	73% to 58% Average: 64%	Significantly higher than WoC average		
Care and Trust					
Agree their water company cares about the service they provide to customers (Sample size: 147)	68% 67% 66% 68% 67% 69% 64% 65% 64% 65% 13 14 15 16 17 18 19 20 21 22 Year	70% to 50% Average: 59%			
Trust their water company (mean score – where 10 is trust completely and 1 is do not trust at all) (Sample size: 148)	7.38 7.63 7.93 7.48 7.55 7.59 7.59 7.59 7.29 7.23 7.29 7.23 Year	7.54 to 6.58 Average: 7.01			
Awareness of consumer rig	1	T	T		
Likely to contact company if worried about paying bill (Sample size: 146)	74% ^{76%} 73% 74% ^{75%} ^{79%} 75% 67% ^{70%} 13 14 15 16 17 18 19 20 21 22 Year	76% to 64% Average: 69%			
Aware of option to have a free water meter (Sample size: 47*) ³	70% 64% 76% 75% 69% 77% 65% 77% 63% 57% 13 14 15 16 17 18 19 20 21 22 Year	75% to 57% Average: 69%	Low base size. Significantly lower than WoC average		





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Aware of option for customers who ask for a meter to be fitted to go back to rateable value charge within 24 months (Sample size: 47*) ⁴	33% 28% 24% 32% 24% 20% ^{29%} ^{38%} 24% ₁₉ % 13 14 15 16 17 18 19 20 21 22 Year	45% to 8% Average: 28%	
Aware of, or on WaterSure tariff (Sample size: 150*)	14% 10% 7% 12% 11% 13% 13% ^{17%} 14% 6% 13 14 15 16 17 18 19 20 21 22 Year	14% to 8% Average: 11%	
Aware of other schemes offered which provide lower charges to help customers who struggle to afford their bills (Sample size: 150) ⁴	39% 35% 13 14 15 16 17 18 19 20 21 22 Year	39% to 33% Average: 36%	
Aware of Priority services (Sample size: 150*) ⁵	50% 54% 44% 48% 49% 49% 50% 45% 45% 13 14 15 16 17 18 19 20 21 22 Year	54% to 36% Average: 45%	
Contact			
Contacted water company with a query in last 12 months (Sample size: 147*)	18% 17% 15% 16% 19% 19% 22% 18% 18% 21% 13 14 15 16 17 18 19 20 21 22 Year	24% to 14% Average: 20%	
Reason for contacting water company was to complain (Sample size: 31 who made contact)	10% 8% 4% 4% 4% 3% 0% 0% 0% 13 14 15 16 17 18 19 20 21 22 Year	5% to 0% Average: 2%	Low base size
Overall, satisfied with the way their query was handled (Sample size: 31 who made contact)	82% 68% 91% 79% 91% 90% 87% 80% 70% 81% 13 14 15 16 17 18 19 20 21 22 Year	85% to 58% Average: 74%	Low base size





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Water on tap			
Satisfied with colour and appearance of tap water (Sample size: 149)	94% 93% 92% 91% 92% 93% 93% 91% 90% 13 14 15 16 17 18 19 20 21 22 Year	95% to 89% Average: 92%	
Satisfied with taste and smell (Sample size: 146)	92% 89% 90% 87% 89% 88% 85% 84% 84% 13 14 15 16 17 18 19 20 21 22 Year	89% to 82% Average: 85%	
Satisfied with hardness/softness (Sample size: 147)	59% 64% 58% 54% 54% 50% 50% 49% _{40%} 54% 13 14 15 16 17 18 19 20 21 22 Year	63% to 42% Average: 52%	Significant change since last year.
Satisfied with safety (Sample size: 145)	94% 94% 90% 87% 91% 92% 92% 87% 86% 13 14 15 16 17 18 19 20 21 22 Year	94% to 86% Average: 90%	
Satisfied with reliability of supply (Sample size: 148)	99% 97% 97% 97% 96% 97% 97% 96% 96% 13 14 15 16 17 18 19 20 21 22 Year	99% to 92% Average: 96%	
Satisfied with water pressure (Sample size: 149)	91% 91% 85% 89% 85% 85% 89% 90% 83% 86% 13 14 15 16 17 18 19 20 21 22 Year	92% to 84% Average: 87%	

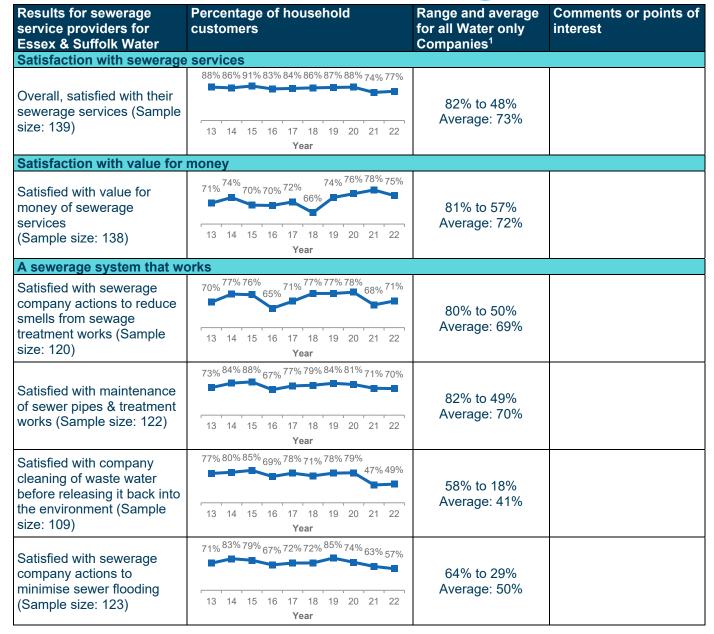




Essex & Suffolk Water sewerage services are provided by Anglian Water (123 respondents) or Thames Water (16 respondents)⁶











Sample Profile

Regional sample profile for Essex & Suffolk Water	(Sample size: 150*)
Gender	
Male	41%
Female	59%
Age	
18-29	1%
30-44	15%
45-59	33%
60-74	32%
75+	19%
SEC	
Higher managerial, administrative & professional occupations	38%
Intermediate occupations	29%
Routine & manual occupations	23%
Never worked and long-term unemployed/ Full-time students	7%
Refused	3%
Water meter	
Proportion having a water meter	67%

Statistical reliability on sample size of 150 is +/- 7.92%

¹ Average (mean) proportion for all WoCs based on weighted data. All other data is unweighted

² Sample size excludes don't knows unless followed by an asterisk *

³ Question filtered on unmetered households as per the main report.

⁴ Question changed to Yes/No option in 2021 so data not comparable with previous years.

⁵ Question wording changed in 2014.

⁶ There was no differentiation between sewerage service providers.