



Results for South West Water <sup>1</sup>	Percentage of household customers	Range and average for all WASCs <sup>2</sup>	Comments or points of interest
Satisfaction with water an			
Overall satisfaction with water supply (Sample size: 400) <sup>3</sup>	92% 93% 93% 93% 94% 93% 93% 94% 90% 90% 90% 13 14 15 16 17 18 19 20 21 22  Year	98% to 83% Average: 92%	
Overall satisfaction with sewerage services (Sample size: 336)	87%89%85%81%82% <sub>77%</sub> 85%84% <sub>79%<sub>71%</sub>  13 14 15 16 17 18 19 20 21 22  Year</sub>	87% to 62% Average: 80%	Significantly lower than WaSC average. Significant change since last year
Satisfaction with value for	money		
Satisfied with value for money of water services (Sample size: 397)	13 14 15 16 17 18 19 20 21 22 Year	86% to 67% Average: 75%	Significantly lower than WaSC average
Satisfied with value for money of sewerage services (Sample size: 334)	54%53%61%60%58%57%66%67%65%64%  13 14 15 16 17 18 19 20 21 22  Year	84% to 64% Average: 79%	Significantly lower than WaSC average
Views on fairness and affor	ordability of charges		
Agree water and sewerage charges are affordable (Sample size: 400)	48% 58% 61% 62% 61% 57% 66% <sup>75%</sup> 67% 68% 13 14 15 16 17 18 19 20 21 22 Year	85% to 68% Average: 76%	Significantly lower than WaSC average
Agree charges are fair (Sample size: 390)	46%39%46%39%38%50%57%51%53% 29% 13 14 15 16 17 18 19 20 21 22 Year	76% to 53% Average: 65%	Significantly lower than WaSC average
Care and trust			
Agree company cares about service given to customers (Sample size: 381)	71% 61% 66% 66% 62% 62% 62% 62% 63% 63% 13 14 15 16 17 18 19 20 21 22 Year	76% to 49% Average: 66%	
Trust company (mean score – where 10 is trust completely and 1 is do not trust at all) (Sample size: 396)	6.89 <sup>7.167.257.297.277.19</sup> <sup>7.567.72</sup> 7.21 <sub>7.00</sub>	7.81 to 6.26 Average: 7.27	Significantly lower than WaSC average.
Awareness of consumer r	ights and responsibilities		
Likely to contact company if worried about paying bill (Sample size: 393)	74%75%74% <sub>69%</sub> 73%73% <sup>77%</sup> 67% <sup>73%</sup> 67% 13 14 15 16 17 18 19 20 21 22 Year	76% to 67% Average: 71%	





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Aware of free meter option (Sample size: 109*) <sup>4</sup>	86%75%88%75%82%83% <sub>69%</sub> 77%81%76% 13 14 15 16 17 18 19 20 21 22 Year	76% to 47% Average: 64%	Significantly higher than WaSC average
Aware of option to go back to rateable value charge within 24 months (Sample size: 107*) <sup>4</sup>	50%39%49%41%35%35%25% <sup>39%</sup> 25%27% 13 14 15 16 17 18 19 20 21 22 Year	37% to 10% Average: 23%	
Aware of WaterSure tariff (Sample size: 400*)	19% 18% 17% <sup>20%</sup> 18% 17% <sup>19%</sup> 15% 15% 17% 13 14 15 16 17 18 19 20 21 22 <b>Year</b>	17% to 9% Average: 12%	Significantly higher than WaSC average
Aware of other schemes offered which provide lower charges to help customers who struggle to afford their bills (Sample size: 400) <sup>5</sup>	44% 42%  13 14 15 16 17 18 19 20 21 22  Year	50% to 32% Average: 37%	
Aware of Priority Services. (Sample size: 400*) <sup>6</sup>	58%59% <sub>45%</sub> 52%48% <sub>44%</sub> 44% <sub>55%51%</sub> 13 14 15 16 17 18 19 20 21 22  Year	54% to 39% Average: 48%	
Contact			
Contacted water company with query in last 12 months (Sample size: 398*)	24% 20% 22% 24% 18% 27% 24% 22% 24% 15% 15% 13 14 15 16 17 18 19 20 21 22 Year	26% to 15% Average: 23%	
Reason for contacting water company was to complain (Sample size: 95 who made contact)	6% 5% 6% 6% 6% 2% 3% 0% 0% 0% 13 14 15 16 17 18 19 20 21 22 Year	7% to 0% Average: 3%	Low base size
Satisfaction with way query handled (Sample size: 95 who made contact)	80%82%78%85%81%77%81% <sub>69%</sub> 76%73% 13 14 15 16 17 18 19 20 21 22 <b>Year</b>	93% to 65% Average: 77%	Low base size





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Water on tap			
Satisfied with colour and appearance of tap water (Sample size: 399)	95%94%95% <sup>97%</sup> 94% <sup>92%</sup> 95% <sub>93%</sub> 94% 89% 13 14 15 16 17 18 19 20 21 22 Year	97% to 90% Average: 93%	
Satisfied with taste and smell (Sample size: 396)	87% 88% 86% 88% 87% 87% 85% 89% 86% 81% 81% 13 14 15 16 17 18 19 20 21 22 Year	93% to 79% Average: 87%	
Satisfied with hardness/ softness (Sample size: 391)	91% 87% 88% 91% 90% 85% 86% 89% 83% 80% 13 14 15 16 17 18 19 20 21 22 Year	92% to 46% Average: 69%	Significantly higher than WaSC average
Satisfied with safety (Sample size: 388)	94%93%94%94% <sup>95%</sup> 93% <sub>91%</sub> 94%94% 13 14 15 16 17 18 19 20 21 22 Year	95% to 84% Average: 91%	
Satisfied with reliability of supply (Sample size: 400)	97%97%97%98%98% 96%97%96%96% 93% 13 14 15 16 17 18 19 20 21 22 Year	100% to 91% Average: 95%	
Satisfied with water pressure (Sample size: 399)	91%94% <sub>90%</sub> 93%91% <sub>88%87%</sub> 91% <sub>89%89%</sub> 13 14 15 16 17 18 19 20 21 22  Year	96% to 84% Average: 88%	
A sewerage system that v			
Satisfied with company actions to reduce smells from sewerage treatment works (Sample size: 259)	78%77% <sub>73%</sub> 77% <sub>75%</sub> 81%80% <sub>75%</sub> 69% 13 14 15 16 17 18 19 20 21 22 <b>Year</b>	82% to 64% Average: 74%	
Satisfied with maintenance of sewerage pipes & treatment works (Sample size: 274)	79%85%81%73%80%75%79%83%76%69%  13 14 15 16 17 18 19 20 21 22  Year	81% to 61% Average: 75%	
Satisfied with company cleaning of waste water before releasing it back into the environment (Sample size: 283)	76% 88% 80% 74% 71% 72% 75% 73% 54% 41% 13 14 15 16 17 18 19 20 21 22  Year	69% to 32% Average: 57%	Significantly lower than WaSC average. Significant change since last year





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Satisfied with company actions to minimise sewer flooding (Sample size: 295)	68% 80% 73% 75% 67% 67% 72% 76% 62% 53% 13 14 15 16 17 18 19 20 21 22  Year	73% to 47% Average: 63%	Significantly lower than WaSC average.

### **Sample Profile**

Regional sample profile for South West Water	(Sample size: 400*)
Gender	
Male	43%
Female	57%
Age	
18-29	2%
30-44	12%
45-59	39%
60-74	31%
75+	17%
SEC	•
Higher managerial, administrative & professional occupations	47%
Intermediate occupations	21%
Routine & manual occupations	24%
Never worked and long-term unemployed/ Full-time students	8%
Refused	1%
Water meter	•
Proportion having a water meter	73%

• Statistical reliability on sample size of 400 is +/- 4.72%

<sup>&</sup>lt;sup>1</sup> Bournemouth customers included in South West Water data from 2021.

<sup>&</sup>lt;sup>2</sup> Range (mean) proportion for all WaSCs is based on weighted data. All other data is unweighted

<sup>&</sup>lt;sup>3</sup> Sample size is shown in brackets and excludes don't knows unless followed by an asterisk \*

<sup>&</sup>lt;sup>4</sup> Question filtered on unmetered households as per the main report.

<sup>&</sup>lt;sup>5</sup> Question changed to Yes/No option in 2021 so data not comparable with previous years.

<sup>&</sup>lt;sup>6</sup> Question wording changed in 2014.