



Results for Wessex Water	Percentage of household customers	Range and average for all WASCs ¹	Comments or points of interest
Satisfaction with water an			
Overall satisfaction with water supply (Sample size: 200) ²	93% 95% 93% 91% 91% 91% 93% 95% 93% 94% 13 14 15 16 17 18 19 20 21 22 Year	98% to 83% Average: 92%	
Overall satisfaction with sewerage services (Sample size: 178)	90% 94% 93% 91% 90% 87% 93% 87% 78% 84% 13 14 15 16 17 18 19 20 21 22 Year	87% to 62% Average: 80%	
Satisfaction with value fo	r money	1	
Satisfied with value for money of water services (Sample size: 198)	78% 74% 76% 75% 76% 75% 76% 76% 76% 76% 76% 76% 76% 78% 76% 76% 76% 76% 78% 74% 74% 76% 76% 76% 76% 76% 76% 72% 76% 75% 76% 72% 76% 72% 72% 76% 72% 72% 76% 72% 72% 76% 72% 72% 72% 72% 72% 72% 72% 72% 72% 72%	86% to 67% Average: 75%	
Satisfied with value for money of sewerage services (Sample size: 179)	79% 81% 80% 78% 79% ^{83%} 79% 75% ⁷ 9% 73% 13 14 15 16 17 18 19 20 21 22 Year	84% to 64% Average: 79%	
Views on fairness and aff			
Agree water and sewerage charges are affordable (Sample size:198)	66% 80% 80% 80% 78% 76% 79% ^{87%} 74% 78% 13 14 15 16 17 18 19 20 21 22 Year	85% to 68% Average: 76%	Significant change since last year
Agree charges are fair (Sample size: 192)	57% 69% 65% 67% 67% 62% 65% ^{76%} 66% 68% 13 14 15 16 17 18 19 20 21 22 Year	76% to 53% Average: 65%	
Care and trust			
Agree company cares about service given to customers (Sample size: 189)	66% ^{78%} 77% 74% 74% 70% 75% ^{80%} 64% 68% 13 14 15 16 17 18 19 20 21 22 Year	76% to 49% Average: 66%	
Trust company (mean score – where 10 is trust completely and 1 is do not trust at all) (Sample size: 200)	7.94 7.97 7.75 7.86 8.08 8.19 8.31 7.45 7.43 7.46 13 14 15 16 17 18 19 20 21 22 Year	7.81 to 6.26 Average: 7.27	
Awareness of consumer r		·	
Likely to contact company if worried about paying bill (Sample size: 196)	77% 76% 79% 79% 72% 71% 71% 74% 72% 70% 13 14 15 16 17 18 19 20 21 22 Year	76% to 67% Average: 71%	





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Aware of free meter option (Sample size: 84*) ³	67% 59% 65% 70% ^{81%} 83% 78% 75% 64% 70% 13 14 15 16 17 18 19 20 21 22 Year	76% to 47% Average: 64%	
Aware of option to go back to rateable value charge within 24 months (Sample size: 84*) ³	32% 30% 26% 32% 34% 43% 37% 29% 23% 37% 13 14 15 16 17 18 19 20 21 22 Year	37% to 10% Average: 23%	Significantly higher than WaSC average. Significant change since last year
Aware of WaterSure tariff (Sample size: 200*)	11% 11% 14% 16% 11% 11% 6% 8% 9% 8% 6% 10% 13 14 15 16 17 18 19 20 21 22 Year	17% to 9% Average: 12%	Significantly higher than WaSC average. Significant change since last year
Aware of other schemes offered which provide lower charges to help customers who struggle to afford their bills (Sample size: 200*) ⁴	41% ^{50%} 13 14 15 16 17 18 19 20 21 22 Year	50% to 32% Average: 37%	Significantly higher than WaSC average.
Aware of Priority Services (Sample size: 200*) ⁵	52% 57% 47% _{43%} 49% _{43%} 44% 49% 53% 13 14 15 16 17 18 19 20 21 22 Year	54% to 39% Average: 48%	
Contact			
Contacted water company with query in last 12 months (Sample size: 199*)	^{21%} 16% 16% 18% 14% 17% ^{21%} 18% 15% 13 14 15 16 17 18 19 20 21 22 Year	26% to 15% Average: 23%	Significantly lower than WaSC average.
Reason for contacting water company was to complain (Sample size: 30 who made contact)	12% 6% 6% 6% 0% 0% 13 14 15 16 17 18 19 20 21 22 Year	7% to 0% Average: 3%	Low base size
Satisfaction with way query handled (Sample size: 30 who made contact)	96% 83% 13 14 15 16 17 18 19 20 21 22 Year	93% to 65% Average: 77%	Significantly higher than WaSC average. Low base size





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Water on tap		-	
Satisfied with colour and appearance of tap water (Sample size: 200)	95% 95% 93% 94% 93% 92% 95% 98% 92% 92% 13 14 15 16 17 18 19 20 21 22 Year	97% to 90% Average: 93%	
Satisfied with taste and smell (Sample size: 195)	89% 90% 88% 87% 85% 86% 85% 90% 88% 87%	93% to 79% Average: 87%	
Satisfied with hardness/ softness (Sample size: 193)	70% 58% 62% 60% 57% 55% 13 14 15 16 17 18 19 20 21 22 Year	92% to 46% Average: 69%	Significantly lower than WaSC average.
Satisfied with safety (Sample size: 195)	94% 94% 95% 91% 92% 95% 96% 93% 92% 91% 13 14 15 16 17 18 19 20 21 22 Year	95% to 84% Average: 91%	
Satisfied with reliability of supply (Sample size: 200)	98% 98% 98% 97% 95% 98% 97% 97% 97% 96% 13 14 15 16 17 18 19 20 21 22 Year	100% to 91% Average: 95%	
Satisfied with water pressure (Sample size: 200)	92% 91% 89% 90% 87% 91% 93% 90% 86% 89% 13 14 15 16 17 18 19 20 21 22 Year	96% to 84% Average: 88%	
A sewerage system that w	vorks		
Satisfied with company actions to reduce smells from sewerage treatment works (Sample size: 135)	69% 84% 86% 78% 77% 79% 89% 83% 78% 69% 13 14 15 16 17 18 19 20 21 22 Year	82% to 64% Average: 74%	
Satisfied with maintenance of sewerage pipes & treatment works (Sample size: 147)	78% 91% 91% 83% 84% 81% 89% 86% 75% 73% 13 14 15 16 17 18 19 20 21 22 Year	81% to 61% Average: 75%	
Satisfied with company cleaning of waste water before releasing it back into the environment (Sample size: 154)	80% 88% 89% 80% 84% 82% 82% 80% 50% 56% 13 14 15 16 17 18 19 20 21 22 Year	69% to 32% Average: 57%	





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Satisfied with company actions to minimise sewer flooding (Sample size: 152)	71% 86% 88% 81% 82% 76% 85% 76% 66% 64% 13 14 15 16 17 18 19 20 21 22	73% to 47% Average: 63%	

Sample Profile

Regional sample profile for Wessex Water	(Sample size: 200*)
Gender	
Male	41%
Female	59%
Age	
18-29	3%
30-44	13%
45-59	39%
60-74	29%
75+	17%
SEC	
Higher managerial, administrative & professional occupations	49%
Intermediate occupations	15%
Routine & manual occupations	28%
Never worked and long-term unemployed/ Full-time students	5%
Refused	4%
Water meter	
Proportion having a water meter	59%

• Statistical reliability on sample size of 200 is +/- 6.93%

¹ Average (mean) proportion for all WaSCs based on weighted data. All other data is unweighted

² Sample size is shown in brackets and excludes don't knows unless followed by an asterisk *

³ Question filtered on unmetered households as per the main report.

⁴ Question changed to Yes/No option in 2021 so data not comparable with previous years.

⁵ Question wording changed in 2014.