



Results for Anglian Water ¹	Percentage of household customers	Range and average for all WaSCs ²	Comments or points of interest	
Satisfaction with water a	and sewerage services			
Overall satisfaction with water supply (Sample size: 200) ³	91% 92% 94% 87% 88% 91% 94% 91% 94% 93% 15 16 17 18 19 20 21 22 23 24 Year	96% to 81% Average: 90%		
Overall satisfaction with sewerage services (Sample size: 187)	92%88%89% _{81%} 85%86%82%84% _{72%68%} 15 16 17 18 19 20 21 22 23 24 Year	75% to 47% Average: 65%		
Satisfaction with value f	or money			
Satisfied with value for money of water services (Sample size: 196)	77% _{73%} 79% _{72%} 74% ^{76%76%79%76%} 70% 15 16 17 18 19 20 21 22 23 24 Year	74% to 55% Average: 65%		
Satisfied with value for money of sewerage services (Sample size: 180)	80% _{76%} 78% _{74%} 75%76% ⁷⁸ 8% ^{82%} 78% 70% 15 16 17 18 19 20 21 22 23 24 Year	75% to 51% Average: 68%	Significant change since last year	
Views on fairness and af	Views on fairness and affordability of charges			
Agree charges are fair (Sample size: 194)	64%64% ^{67%} 62% ^{65%} 67%68% 64%64% ^{67%} 62% ⁶⁵ 15 16 17 18 19 20 21 22 23 24 Year	65% to 42% Average: 54%	Significantly higher than WaSC average	
Agree water and sewerage charges are affordable (Sample size: 193)	78% _{75%} 81% 73% ^{76%} 77% ^{80%81%} 75% 15 16 17 18 19 20 21 22 23 24 Year	79% to 68% Average: 74%		
Care and trust				
Agree company cares about service given to customers (Sample size: 197)	77%68%73%69%69%71%69%63% _{54%55%} 15 16 17 18 19 20 21 22 23 24 Year	68% to 37% Average: 53%		
Trust company (mean score – where 10 is trust completely and 1 is do not trust at all) (Sample size: 199)	7.79 7.60 7.93 7.72 7.69 7.89 7.66 7.30 6.45 6.46 15 16 17 18 19 20 21 22 23 24 Year	7.02 to 5.12 Average: 6.23	Significantly higher than WaSC average	





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Awareness of consumer	rights and responsibilities		
Likely to contact company if worried about paying bill (Sample size: 194)	77% _{74%_{72%}} 77% _{74%} 78% _{74%} 79% 70% _{68%} 15 16 17 18 19 20 21 22 23 24 Year	79% to 59% Average: 70%	Significant change since last year. Significantly higher than WaSC average
Aware of free meter option (Sample size: 30) ⁴	70%67%70%70%71% 71% 69%64% _{56%57%} 15 16 17 18 19 20 21 22 23 24 Year	82% to 51% Average: 66%	Low base size
Aware of option to go back to rateable value charge within 24 months (Sample size: 30) ⁴	32% 45% 30% 33% 33% 46% 31% 31% 32% 33% 15 16 17 18 19 20 21 22 23 24 Year	35% to 11% Average: 25%	Low base size
Aware of WaterSure tariff (Sample size: 200*) ⁵	13% 17% 11% 15% 11% 11% 17% 17% 20% 23% 13% 17% 11% 18 19 20 21 22 23 24 Year	24% to 11% Average: 18%	Significantly higher than WaSC average
Aware water company offers reduced charges to some households who struggle to afford their bills (Sample size: 200*)6	15 16 17 18 19 20 21 22 23 24 Year	57% to 38% Average: 48%	
Aware of Priority services (Sample size: 200*) ⁵	54%45%46%47% _{41%} 42%53%54%51%58% 15 16 17 18 19 20 21 22 23 24 Year	62% to 49% Average: 56%	Significant change since last year
Contact			
Contacted water company with query in last 12 months (Sample size: 200*)	22% _{18% 18%} 21% 21% _{16%} 20% ^{26%} 25% 27% 15 16 17 18 19 20 21 22 23 24 Year	37% to 19% Average: 28%	
Reason for contacting water company was to complain (Sample size: 54 who made contact)	9% 6% 5% 7% 0% 2% 2% 15 16 17 18 19 20 21 22 23 24 Year	5% to 0% Average: 2%	Low base size





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Satisfaction with way query handled (Sample size: 53 who made contact)	85%83% 90% 84%84% 78% 78%82%77% 78% 15 16 17 18 19 20 21 22 23 24 Year	87% to 67% Average: 76%	Low base size
Water on tap			
Satisfied with colour and appearance of tap water (Sample size: 200)	94% _{92%} 95% _{92%_{90%} 92%_{93%}93%^{94%}92% 15 16 17 18 19 20 21 22 23 24 Year}	94% to 89% Average: 91%	
Satisfied with taste and smell (Sample size: 198)	88% _{84%} 89% _{83%_{81%}84%85%84%^{90%}_{82%} 15 16 17 18 19 20 21 22 23 24 Year}	90% to 75% Average: 83%	Significant change since last year
Satisfied with hardness/softness (Sample size: 193)	57%53%57%50%44%51%46%46%45%42% 15 16 17 18 19 20 21 22 23 24 Year	90% to 41% Average: 66%	Significantly lower than WaSC average
Satisfied with safety (Sample size: 193)	93% 94% 91% 91% 93% 92% 89% 90% 88% 91% 91% 920 21 22 23 24 Year	92% to 75% Average: 85%	Significant change since last year. Significantly higher than WaSC average
Satisfied with reliability of supply (Sample size: 200)	96%95%98%96%96%97%97% 96%98% 91% 91% 15 16 17 18 19 20 21 22 23 24 Year	98% to 91% Average: 94%	Significantly higher than WaSC average
Satisfied with water pressure (Sample size: 200)	90% _{87%} 90% _{85%} 87% _{86%} 86% _{84%} 87% ^{90%} 15 16 17 18 19 20 21 22 23 24 Year	96% to 79% Average: 86%	
A sewerage system that	works		
Satisfied with company actions to reduce smells from sewerage treatment works (Sample size: 156)	82%73%78%76%75%79%79%73% _{58%} 69% 15 16 17 18 19 20 21 22 23 24 Year	70% to 52% Average: 64%	Significant change since last year





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Satisfied with maintenance of sewerage pipes & treatment works (Sample size: 154)	91%79%83%79%82%81%78%73% _{58%} 71% 15 16 17 18 19 20 21 22 23 24 Year	77% to 48% Average: 64%	Significant change since last year. Significantly higher than WaSC average
Satisfied with company cleaning of waste water before releasing it back into the environment (Sample size: 161)	89%75%84%78%79%79% 63%55% 37%42% 15 16 17 18 19 20 21 22 23 24 Year	51% to 22% Average: 40%	
Satisfied with company actions to minimise sewer flooding (Sample size: 170)	90%78%82%76%77%77%70%66% 41%47% 15 16 17 18 19 20 21 22 23 24 Year	57% to 30% Average: 48%	





Sample Profile

Regional sample profile for Anglian Water	(Sample size: 200*)	
Gender ⁷		
Male	45%	
Female	56%	
Age ⁷		
18-29	3%	
30-44	14%	
45-59	31%	
60-64	12%	
65-74	22%	
75+	20%	
SEC		
Higher managerial, administrative & professional occupations	48%	
Intermediate occupations	28%	
Routine & manual occupations	21%	
Never worked and long-term unemployed/Full-time students	3%	
Refused	2%	
Water Meter		
Proportion having a water meter	85%	

Statistical reliability on sample size of 200 is +/- 6.79%

¹ Hartlepool customers included in Anglian Water data from 2021.

² Average (mean) proportion for all WaSCs is based on weighted data. All other data is unweighted.

³ Sample size is shown in brackets and excludes don't knows unless followed by an asterisk *.

⁴ Question filtered on unmetered households as per the main report and not stated removed.

⁵ Question wording changed in 2024 to include "Yes, have enquired but not eligible"

⁶ Question changed to Yes/No option in 2021 so data not comparable with previous years.

⁷ Percentages do not add to 100% due to rounding.