



Results for Cambridge Water	Percentage of household customers	Range and average for all WoCs ¹	Comments or points of interest	
Satisfaction with water	Satisfaction with water services			
Overall satisfaction with water supply (Sample size: 150) ²	93% 98% 95% 96% 96% 92% 92% 93% 89% 95% 96% 92% 92% 92% 92% 92% 93% 89% 95% 96% 96% 92% 92% 92% 92% 92% 92% 92% 92% 92% 92	96% to 86% Average: 90%	Significant change since last year. Significantly higher than WaSC average	
Satisfaction with value f	Satisfaction with value for money			
Satisfied with value for money of water services (Sample size: 148)	81% 75%74%68% 78%74%74%78%63%66% 15 16 17 18 19 20 21 22 23 24 Year	74% to 58% Average: 65%		
Views on fairness and at	Views on fairness and affordability of charges			
Agree charges are fair (Sample size: 142)	67%67%66%63% ^{77%} 69%65% ^{70%} 50% ^{56%} 15 16 17 18 19 20 21 22 23 24 Year	58% to 47% Average: 52%		
Agree water and sewerage charges are affordable (Sample size: 148)	79%79%79%80%84%86%86%88% _{69%} 80% 15 16 17 18 19 20 21 22 23 24 Year	80% to 70% Average: 74%	Significant change since last year	
Care and trust				
Agree company cares about service given to customers (Sample size: 142)	77%72%65%74%68%72%64%58%50%53% 15 16 17 18 19 20 21 22 23 24 Year	60% to 43% Average: 53%		
Trust company (mean score – where 10 is trust completely and 1 is do not trust at all) (Sample size: 149)	7.71 7.63 7.90 8.11 7.99 7.73 7.46 7.34 6.37 6.77 15 16 17 18 19 20 21 22 23 24 Year	6.83 to 5.81 Average: 6.49	Significantly higher than WaSC average	
Awareness of consumer rights and responsibilities				
Likely to contact company if worried about paying bill (Sample size: 146)	73% _{68%} 71% ^{74%} 76%73% _{70%} 71% 73% 64% 15 16 17 18 19 20 21 22 23 24 Year	73% to 65% Average: 68%		





Results for Cambridge Water	Percentage of household customers	Range and average for all WoCs ¹	Comments or points of interest
Aware of free meter option (Sample size: 40) ³	69%67% _{61%} 73%69%77%75%72%68%68% 15 16 17 18 19 20 21 22 23 24 Year	83% to 65% Average: 73%	
Aware of option to go back to rateable value charge within 24 months (Sample size: 40) ⁴	28% ^{33%} 33% 22% 24%24%24% 8% 15% 15% 15 16 17 18 19 20 21 22 23 24 Year	39% to 15% Average: 29%	
Aware of WaterSure tariff ⁴ (Sample size: 150)	9% 12% 8% 9% 10% 13% 12% 13% 17% 9% 16 17 18 19 20 21 22 23 24 Year	24% to 17% Average: 20%	
Aware water company offers reduced charges to some households who struggle to afford their bills (Sample size: 150) ⁵	15 16 17 18 19 20 21 22 23 24 Year	58% to 47% Average: 52%	
Aware of Priority services (Sample size: 150)	59%52%43%46%54%43%46%44%52%53% 15 16 17 18 19 20 21 22 23 24 Year	61% to 45% Average: 53%	
Contact			
Contacted water company with query in last 12 months (Sample size: 150*)	18% 20% 21% 18% ^{23%} 20% 21% 19% ^{25%} 10% 15 16 17 18 19 20 21 22 23 24 Year	28% to 17% Average: 22%	
Reason for contacting water company was to complain (Sample size: 38 who made contact)	7% 6% 3% 3% 3% 3% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%	4% to 0% Average: 2%	Low base size
Satisfaction with way query handled (Sample size: 38 who made contact)	100% _{75%73%} 91% 78%79% _{66%} 78%82% 71% 15 16 17 18 19 20 21 22 23 24 Year	95% to 55% Average: 72%	Low base size





Results for Cambridge Water	Percentage of household customers	Range and average for all WoCs ¹	Comments or points of interest
Water on tap			
Satisfied with colour and appearance of tap water (Sample size: 150)	95%94%93%93% 97%95% 91% 94% 91% 91% 91% 91% 91% 91% 91% 91% 91% 91	94% to 88% Average: 90%	
Satisfied with taste and smell (Sample size: 148)	84%87%85% 93%88%88%88%88%88%88%88%88%88%88%88%88%88	87% to <mark>81%</mark> Average: 82%	
Satisfied with hardness/softness (Sample size: 145)	52%52% ^{60%} 55%56% 51% 42%49%41% 43% 15 16 17 18 19 20 21 22 23 24 Year	66% to 37% Average: 47%	
Satisfied with safety (Sample size: 146)	94%93%93%95%97%94%93%94% 92% 85% 15 16 17 18 19 20 21 22 23 24 Year	92% to 83% Average: 85%	Significantly higher than WaSC average
Satisfied with reliability of supply (Sample size: 150)	97% _{95%} 96% 99%99%98% 96% 94% 15 16 17 18 19 20 21 22 23 24 Year	99% to 87% Average: 95%	Significant change since last year. Significantly higher than WaSC average
Satisfied with water pressure (Sample size: 150)	89%89% 91% ^{93%} 91% 89% 91% ^{92%} 87% 82% 15 16 17 18 19 20 21 22 23 24 Year	89% to 81% Average: 84%	





Cambridge Water sewerage services are provided by Anglian Water (145 respondents)⁶



Results for sewerage service provider(s) for Cambridge Water	Percentage of household customers	Range and average for all WoCs ¹	Comments or points of interest
Satisfaction with sewera	ge services		
Overall satisfaction with sewerage services (Sample size: 144)	87%88%90%88%87%86%74%76% 61% 65% 15 16 17 18 19 20 21 22 23 24 Year	68% to 36% Average: 58%	
Satisfaction with value for	or money		
Satisfied with value for money of sewerage services (Sample size: 135)	75%76%76% _{68%} 79%76% _{72%} 76% _{63%} 68% 15 16 17 18 19 20 21 22 23 24 Year	69% to 47% Average: 62%	
A sewerage system that	works		
Satisfied with company actions to reduce smells from sewerage treatment works (Sample size: 107)	75%74%73%77%79%75%73%68%62%58% 15 16 17 18 19 20 21 22 23 24 Year	68% to 40% Average: 58%	
Satisfied with maintenance of sewerage pipes & treatment works (Sample size: 118)	84% _{71%} 79%82%86%80%75% _{71%} 57%58% 15 16 17 18 19 20 21 22 23 24 Year	69% to 36% Average: 56%	
Satisfied with company cleaning of waste water before releasing it back into the environment (Sample size: 118)	92%74%85%82%87%73% 46%40% 17% 29% 15 16 17 18 19 20 21 22 23 24 Year	39% to 16% Average: 30%	
Satisfied with company actions to minimise sewer flooding (Sample size: 120)	85%76%78%80%74%71% 58%52% 33%36% 15 16 17 18 19 20 21 22 23 24 Year	50% to 17% Average: 37%	





Sample Profile

Sample profile for Cambridge Water	(Sample size: 150)	
Gender		
Male	51%	
Female	49%	
Age		
18-29	1%	
30-44	6%	
45-59	35%	
60-64	9%	
65-74	24%	
75+	25%	
SEC ⁷		
Higher managerial, administrative & professional occupations	61%	
Intermediate occupations	18%	
Routine & manual occupations	17%	
Never worked and long-term unemployed/Full-time students	3%	
Refused	1%	
Water Meter		
Proportion having a water meter	71%	

Statistical reliability on sample size of 150 is +/- 6.2%

¹ Average (mean) proportion for all WoCs is based on weighted data. All other data is unweighted.

² Sample size is shown in brackets and excludes don't knows unless followed by an asterisk *.

³ Question filtered on unmetered households as per the main report and not stated removed.

⁴ Question wording changed in 2024 to include "Yes, have enquired but not eligible"

⁵ Question changed to Yes/No option in 2021 so data not comparable with previous years.

⁶ There is no differentiation between sewerage service providers within the results.

⁷ Percentages do not add to 100% due to rounding