



Results for Severn Trent Water	Percentage of household customers	Range and average for all WaSCs <sup>1</sup>	Comments or points of interest	
Satisfaction with water a	and sewerage services			
Overall satisfaction with water supply (Sample size: 201) <sup>2</sup>	94%95%92% <sub>91%</sub> 94%92% <sup>95%94%</sup> 92% 88% 15 16 17 18 19 20 21 22 23 24 Year	96% to 81% Average: 90%		
Overall satisfaction with sewerage services (Sample size: 186)	93%89%86%88%91%90%86%83% <sub>66%</sub> 72% 15 16 17 18 19 20 21 22 23 24 Year	75% to 47% Average: 65%	Significantly higher than WaSC average	
Satisfaction with value f	or money			
Satisfied with value for money of water services (Sample size: 199)	75%78%72%78%79%84%80%76%74%65%  15 16 17 18 19 20 21 22 23 24  Year	74% to 55% Average: 65%	Significant change since last year	
Satisfied with value for money of sewerage services (Sample size: 185)	79%80%75%79%80%87%81%84%76%66%  15 16 17 18 19 20 21 22 23 24  Year	75% to 51% Average: 68%	Significant change since last year	
Views on fairness and af				
Agree charges are fair (Sample size: 197)	64%69% <sub>58%</sub> 68%69% <sup>77%</sup> 68%67% <sub>58%53%</sub> 15 16 17 18 19 20 21 22 23 24  Year	65% to 42% Average: 54%		
Agree water and sewerage charges are affordable (Sample size: 199)	77% <sup>78%</sup> 75% <sup>777</sup> 77% <sup>85%</sup> 80% <sup>76%</sup> 73% <sup>72%</sup> 15 16 17 18 19 20 21 22 23 24 <b>Year</b>	79% to 68% Average: 74%		
Care and trust	Care and trust			
Agree company cares about service given to customers (Sample size: 199)	72%74%69%72%74% <sup>76%</sup> 66% <sup>70%</sup> 56%56%  15 16 17 18 19 20 21 22 23 24  Year	68% to 37% Average: 53%		
Trust company (mean score – where 10 is trust completely and 1 is do not trust at all) (Sample size: 199)	7.69 7.70 7.60 7.79 7.74 8.04 7.61 7.54 6.57 6.61  15 16 17 18 19 20 21 22 23 24  Year	7.02 to 5.12 Average: 6.23	Significantly higher than WaSC average	





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Awareness of consumer rights and responsibilities				
Likely to contact company if worried about paying bill (Sample size: 196)	75% 71% 75% 76% 73% 71% 73% 75% 64% 64% 15 16 17 18 19 20 21 22 23 24 Year	79% to 59% Average: 70%	Significant change since last year	
Aware of free meter option (Sample size: 84) <sup>3</sup>	63% 63% 68% 62% 61% 62% 62% 62% 15 16 17 18 19 20 21 22 23 24 Year	82% to 51% Average: 66%		
Aware of option to go back to rateable value charge within 24 months (Sample size: 84) <sup>4</sup>	24% <sub>19%20%20%22%</sub> 27% <sub>20%22%</sub> 30% <sub>23%</sub> 15 16 17 18 19 20 21 22 23 24 Year	35% to 11% Average: 25%		
Aware of WaterSure tariff (Sample size: 201*) <sup>4</sup>	7% 10% 7% 10% 10% 7% 10% 14% 16% 24% 16% 15 16 17 18 19 20 21 22 23 24 Year	24% to 11% Average: 18%	Significant change since last year. Significantly higher than WaSC average	
Aware water company offers reduced charges to some households who struggle to afford their bills (Sample size: 201*) <sup>5</sup>	15 16 17 18 19 20 21 22 23 24 Year	57% to 38% Average: 48%	Significantly higher than WaSC average	
Aware of Priority services (Sample size: 201*) <sup>5</sup>	51% 48%46% 41% 47%38% 48%50% 51% 55%  15 16 17 18 19 20 21 22 23 24  Year	62% to 49% Average: 56%		
Contact	Contact			
Contacted water company with query in last 12 months (Sample size: 201*)	15 16 17 18 19 20 21 22 23 24 Year	37% to 19% Average: 28%		
Reason for contacting water company was to complain (Sample size: 60 who made contact)	6% 6% 5% 5% 5% 5% 4% 2% 2% 15 16 17 18 19 20 21 22 23 24 Year	5% to 0% Average: 2%		





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Satisfaction with way query handled (Sample size: 60 who made contact)	82% 91% 77% 88% 82% 85% 82% 82% 74% 73%  15 16 17 18 19 20 21 22 23 24  Year	87% to 67% Average: 76%	
Water on tap			
Satisfied with colour and appearance of tap water (Sample size: 201)	93% <sup>95%</sup> 90% <sup>92%</sup> 94% <sup>94%</sup> 91% <sup>92%92%</sup> 90% 15 16 17 18 19 20 21 22 23 24 <b>Year</b>	94% to 89% Average: 91%	
Satisfied with taste and smell (Sample size: 197)	90%89%85%85%84%86%88%87%87%82%82% 15 16 17 18 19 20 21 22 23 24 25 Year	90% to 75% Average: 83%	
Satisfied with hardness/softness (Sample size: 196)	76%79% 71% 69% 72% 76%74%74% 68%69% 15 16 17 18 19 20 21 22 23 24 Year	90% to 41% Average: 66%	
Satisfied with safety (Sample size: 196)	94% <sub>90%</sub> 91% 91% 95%94%93%94% 88% <sub>86%</sub> 15 16 17 18 19 20 21 22 23 24 <b>Year</b>	92% to 75% Average: 85%	
Satisfied with reliability of supply (Sample size: 201)	99% <sub>97%</sub> 97% 97%98%97% 94% 94% 15 16 17 18 19 20 21 22 23 24 <b>Year</b>	98% to 91% Average: 94%	
Satisfied with water pressure (Sample size: 201)	91% 91% 88% 89% 88% <sup>92%</sup> 88% 86% 85% 15 16 17 18 19 20 21 22 23 24 <b>Year</b>	96% to 79% Average: 86%	
A sewerage system that works			
Satisfied with company actions to reduce smells from sewerage treatment works (Sample size: 151)	84%75%82%84%83%84%83%80% <sub>62%</sub> 70% 15 16 17 18 19 20 21 22 23 24 Year	70% to 52% Average: 64%	





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Satisfied with maintenance of sewerage pipes & treatment works (Sample size: 165)	89%79%81%84%83%87%81% 81% 58% <sup>72%</sup> 15 16 17 18 19 20 21 22 23 24 Year	77% to 48% Average: 64%	Significant change since last year. Significantly higher than WaSC average
Satisfied with company cleaning of waste water before releasing it back into the environment (Sample size: 168)	88%79%80%86%83%85% <sub>67%68%</sub> 38% <sup>51%</sup> 15 16 17 18 19 20 21 22 23 24 Year	51% to 22% Average: 40%	Significant change since last year. Significantly higher than WaSC average
Satisfied with company actions to minimise sewer flooding (Sample size: 170)	87%77%83%80%81%82%73%68% 45%53% 15 16 17 18 19 20 21 22 23 24 Year	57% to 30% Average: 48%	





# **Sample Profile**

Regional sample profile for Severn Trent Water	(Sample size: 201*)	
Gender		
Male	47%	
Female	53%	
Age <sup>6</sup>		
18-29	5%	
30-44	16%	
45-59	37%	
60-64	10%	
65-74	14%	
75+	17%	
SEC		
Higher managerial, administrative & professional occupations	51%	
Intermediate occupations	24%	
Routine & manual occupations	17%	
Never worked and long-term unemployed/Full-time students	6%	
Refused	2%	
Water Meter		
Proportion having a water meter	58%	

Statistical reliability on sample size of 201 is +/- 6.79%

<sup>&</sup>lt;sup>1</sup> Average (mean) proportion for all WaSCs is based on weighted data. All other data is unweighted.

<sup>&</sup>lt;sup>2</sup> Sample size is shown in brackets and excludes don't knows unless followed by an asterisk \*.

<sup>&</sup>lt;sup>3</sup> Question filtered on unmetered households as per the main report and not stated removed.

<sup>&</sup>lt;sup>4</sup> Question wording changed in 2024 to include "Yes, have enquired but not eligible"

<sup>&</sup>lt;sup>5</sup> Question changed to Yes/No option in 2021 so data not comparable with previous years.

<sup>&</sup>lt;sup>6</sup> Percentages do not add to 100% due to rounding.