



Results for Southern Water	Percentage of household customers	Range and average for all WaSCs ¹	Comments or points of interest
Satisfaction with water a	and sewerage services		
Overall satisfaction with water supply (Sample size: 199) ²	^{91%} 87% ^{86%} ^{88%} ^{89%} ^{91%} 90% ^{90%} 88% 85% 15 16 17 18 19 20 21 22 23 24 Year	96% to 81% Average: 90%	Significantly lower than WaSC average
Overall satisfaction with sewerage services (Sample size: 185)	85%89%83%86%83%81% 63%62%45%49% 15 16 17 18 19 20 21 22 23 24 Year	75% to 47% Average: 65%	Significantly lower than WaSC average
Satisfaction with value f	or money		
Satisfied with value for money of water services (Sample size: 197)	66% ^{72%} 61% 62% 15 16 17 18 19 20 21 22 23 24 Year	74% to 55% Average: 65%	
Satisfied with value for money of sewerage services (Sample size: 183)	69% ^{73%} 68% _{63%} ^{74%} ^{71%} 68%67% _{52%} 59%	75% to 51% Average: 68%	Significantly lower than WaSC average
Views on fairness and af	fordability of charges		
Agree charges are fair (Sample size: 192)	53% ^{67%} 62%60%59% 61% 56%60% _{46%} 51%	65% to 42% Average: 54%	
Agree water and sewerage charges are affordable (Sample size: 197)	68% ^{77%} 71%70% ^{78%82%} 72%74%72% ^{76%}	79% to 68% Average: 74%	
Care and trust			
Agree company cares about service given to customers (Sample size: 189)	68%67% 61% 62% 62% 62% 49% 49% 37% 46%	68% to 37% Average: 53%	Significantly lower than WaSC average
Trust company (mean score – where 10 is trust completely and 1 is do not trust at all) (Sample size: 199)	7.28 7.37 7.31 7.13 7.38 7.31 6.53 6.26 5.44 5.74	7.02 to 5.12 Average: 6.23	Significantly lower than WaSC average





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Awareness of consumer	Awareness of consumer rights and responsibilities			
Likely to contact company if worried about paying bill (Sample size: 197)	77% _{65%} 72% ^{79%} 76% 71% 70% _{67%} 68% 71%	79% to 59% Average: 70%		
Aware of WaterSure tariff (Sample size: 200*) ³	10% ^{14%} 10% ^{14%} 11% 10% ^{13%} 12% ^{18% 23%} 15 16 17 18 19 20 21 22 23 24 Year	24% to 11% Average: 18%		
Aware water company offers reduced charges to some households who struggle to afford their bills (Sample size: 200*) ⁴	46% ^{51%} 34% 15 16 17 18 19 20 21 22 23 24 Year	57% to 38% Average: 48%		
Aware of Priority services (Sample size: 200*)⁵	52% _{39%} 43%42%39%37% ^{46%46%48%57%}	62% to 49% Average: 56%	Significant change since last year	
Contact				
Contacted water company with query in last 12 months (Sample size: 199*)	26%26% 19% 23% 18% 16% 18% 22% 23% 22% 15 16 17 18 19 20 21 22 23 24 Year	37% to 19% Average: 28%	Significantly lower than WaSC average	
Reason for contacting water company was to complain (Sample size: 44 who made contact)	15 16 17 18 19 20 21 22 23 24 Year	5% to 0% Average: 2%		
Satisfaction with way query handled (Sample size: 44 who made contact)	66% 71% 70% 77% 72% 58% 69% 74% 80% 52% 52% 52% 15 16 17 18 19 20 21 22 23 24 Year	87% to 67% Average: 76%	Significant change since last year	
Water on tap				
Satisfied with colour and appearance of tap water (Sample size: 199)	92% 92% 92% 91% 93% 90%90%89% 89% 15 16 17 18 19 20 21 22 23 24 Year	94% to 89% Average: 91%		





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Satisfied with taste and smell (Sample size: 196)	89%85%83%84% ^{88%84%87%85%} 82%82% 15 16 17 18 19 20 21 22 23 24 Year	90% to 75% Average: 83%	
Satisfied with hardness/softness (Sample size: 193)	58%60% 51% 55% 53% 56% 51% 52% 48% 52%	90% to 41% Average: 66%	Significantly lower than WaSC average
Satisfied with safety (Sample size: 197)	92% _{87%} 92%93%92% _{89%} 91% _{89%87%} 82% 15 16 17 18 19 20 21 22 23 24 Year	92% to 75% Average: 85%	
Satisfied with reliability of supply (Sample size: 199)	96%97%96%96%97%95%96%93%91% 93%91% 15 16 17 18 19 20 21 22 23 24 Year	98% to 91% Average: 94%	
Satisfied with water pressure (Sample size: 198)	90% 90%89%89%86%85%88% 87%85%86% 15 16 17 18 19 20 21 22 23 24 Year	96% to 79% Average: 86%	
A sewerage system that works			
Satisfied with company actions to reduce smells from sewerage treatment works (Sample size: 143)	75%75%74%75%73%76% _{65%64%} 46% ^{59%} 15 16 17 18 19 20 21 22 23 24 Year	70% to 52% Average: 64%	Significant change since last year
Satisfied with maintenance of sewerage pipes & treatment works (Sample size: 154)	83% 81% 77% 72% 76% 77% 62% 61% 42% 54% 42% 54% 15 16 17 18 19 20 21 22 23 24 Year	77% to 48% Average: 64%	Significant change since last year. Significantly lower than WaSC average
Satisfied with company cleaning of waste water before releasing it back into the environment (Sample size: 164)	77%78%71%75%70%69% 34%32% 18%22% 15 16 17 18 19 20 21 22 23 24 Year	51% to 22% Average: 40%	Significantly lower than WaSC average





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Water		for all WaSCs ¹	of interest
Satisfied with company actions to minimise sewer flooding (Sample size: 166)	76%76%76%73%72%70% 51% 47% 29% 37% 15 16 17 18 19 20 21 22 23 24 Year	57% to 30% Average: 48%	Significantly lower than WaSC average





Sample Profile

Regional sample profile for Southern Water	(Sample size: 200*)		
Gender⁵			
Male	47%		
Female	52%		
Age⁵			
18-29	5%		
30-44	13%		
45-59	27%		
60-64	10%		
65-74	24%		
75+	22%		
SEC⁵			
Higher managerial, administrative & professional occupations	47 %		
Intermediate occupations	29 %		
Routine & manual occupations	17%		
Never worked and long-term unemployed/Full-time students	6%		
Refused	2%		
Water Meter			
Proportion having a water meter	80%		

Statistical reliability on sample size of 200 is +/- 6.79%

¹ Average (mean) proportion for all WaSCs is based on weighted data. All other data is unweighted.

 $^{^{\}rm 2}$ Sample size is shown in brackets and excludes don't knows unless followed by an asterisk *.

³ Question wording changed in 2024 to include "Yes, have enquired but not eligible"

⁴ Question changed to Yes/No option in 2021 so data not comparable with previous years.

⁵ Percentages do not add to 100% due to rounding.