



Results for Thames Water	Percentage of household customers	Range and average for all WaSCs ¹	Comments or points of interest	
Satisfaction with water a	and sewerage services			
Overall satisfaction with water supply (Sample size: 200) ²	89%88%86%84%87%87%86%83%82%81% 15 16 17 18 19 20 21 22 23 24 Year	96% to 81% Average: 90%	Significantly lower than WaSC average	
Overall satisfaction with sewerage services (Sample size: 193)	86%83%84%76%79%78%66%74%65%58% 15 16 17 18 19 20 21 22 23 24 Year	75% to 47% Average: 65%	Significantly lower than WaSC average	
Satisfaction with value f	or money			
Satisfied with value for money of water services (Sample size: 200)	74%70%66%65% ⁷⁵ %70% ⁷⁵ %67%62% _{57%} 15 16 17 18 19 20 21 22 23 24 Year	74% to 55% Average: 65%	Significantly lower than WaSC average	
Satisfied with value for money of sewerage services (Sample size: 194)	76%78% _{69%70%} 75%72%70%72% _{67%64%} 15 16 17 18 19 20 21 22 23 24 Year	75% to 51% Average: 68%		
Views on fairness and af	Views on fairness and affordability of charges			
Agree charges are fair (Sample size: 199)	60%58% 61% 61% 65% 62% 61% 60% _{48%45%} 15 16 17 18 19 20 21 22 23 24 Year	65% to 42% Average: 54%	Significantly lower than WaSC average	
Agree water and sewerage charges are affordable (Sample size: 198)	67%69%69% 71% 76%76%76%73% 65% 15 16 17 18 19 20 21 22 23 24 Year	79% to 68% Average: 74%		
Care and trust				
Agree company cares about service given to customers (Sample size: 196)	67% 61% 61% 60%60%60%53%60% 40%37% 15 16 17 18 19 20 21 22 23 24 Year	68% to 37% Average: 53%	Significantly lower than WaSC average	
Trust company (mean score – where 10 is trust completely and 1 is do not trust at all) (Sample size: 200)	7.40 7.31 7.17 7.57 7.04 7.20 6.86 6.72 5.79 5.12 15 16 17 18 19 20 21 22 23 24 Year	7.02 to 5.12 Average: 6.23	Significant change since last year. Significantly lower than WaSC average	





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Awareness of consumer	rights and responsibilities		
Likely to contact company if worried about paying bill (Sample size: 191)	68%72% _{65%} 79% _{68%64%} 72%71% 67%68% 15 16 17 18 19 20 21 22 23 24 Year	79% to 59% Average: 70%	
Aware of free meter option (Sample size: 80) ³	58%60%66%63% _{47%} 54%50%47%54%51% 15 16 17 18 19 20 21 22 23 24 Year	82% to 51% Average: 66%	Significantly lower than WaSC average
Aware of option to go back to rateable value charge within 24 months (Sample size: 80) ⁴	28%26%24%28% 27% 16% 111% 10% 12% 11% 15 16 17 18 19 20 21 22 23 24 Year	35% to 11% Average: 25%	Significantly lower than WaSC average
Aware of WaterSure tariff (Sample size: 200*)4	15% 14% 11% 10% 18% 18% 15% 8% 9% 11% 10% 11% 11% 10% 11% 15% 15% 15% 15% 15% 15% 15% 15% 15	24% to 11% Average: 18%	
Aware water company offers reduced charges to some households who struggle to afford their bills (Sample size: 200*) ⁵	15 16 17 18 19 20 21 22 23 24 Year	57% to 38% Average: 48%	
Aware of Priority services (Sample size: 200*) ⁵	41%37%37%41%35%43%49%39%47%49% 15 16 17 18 19 20 21 22 23 24 Year	62% to 49% Average: 56%	
Contact			
Contacted water company with query in last 12 months (Sample size: 199*)	15 16 17 18 19 20 21 22 23 24 Year	37% to 19% Average: 28%	Significantly higher than WaSC average
Reason for contacting water company was to complain (Sample size: 73 who made contact)	7% 8% 6% 6% 4% 4% 4% 4% 15 16 17 18 19 20 21 22 23 24 Year	5% to 0% Average: 2%	





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Satisfaction with way query handled (Sample size: 73 who made contact)	74%69% ^{80%} 73% 71% 67%72%65%69%67% 15 16 17 18 19 20 21 22 23 24 Year	87% to 67% Average: 76%	
Water on tap			
Satisfied with colour and appearance of tap water (Sample size: 200)	90% 91% 91% 92% 90% 91% 92% 90% 86% 85% 85% 15 16 17 18 19 20 21 22 23 24 Year	94% to 89% Average: 91%	
Satisfied with taste and smell (Sample size: 198)	79% 85% 81% 81% 83% 86% 81% 79% 79% 75% 15 16 17 18 19 20 21 22 23 24 Year	90% to 75% Average: 83%	Significantly lower than WaSC average
Satisfied with hardness/softness (Sample size: 197)	55%55% _{45%} 49%53%47% _{40%} 46% _{40%} 41% 15 16 17 18 19 20 21 22 23 24 Year	90% to 41% Average: 66%	Significantly lower than WaSC average
Satisfied with safety (Sample size: 192)	89%85%86%91%90%90%87%84%81%75% 15 16 17 18 19 20 21 22 23 24 Year	92% to 75% Average: 85%	Significantly lower than WaSC average
Satisfied with reliability of supply (Sample size: 199)	93%94% ^{96%} 92% ^{93%} 93% ^{94%} 93% ⁹³ %92% 15 16 17 18 19 20 21 22 23 24 Year	98% to 91% Average: 94%	
Satisfied with water pressure (Sample size: 200)	80% ^{87%} 81% 81% 85%82%82%86% 75% 15 16 17 18 19 20 21 22 23 24 Year	96% to 79% Average: 86%	Significantly lower than WaSC average
A sewerage system that	works		
Satisfied with company actions to reduce smells from sewerage treatment works (Sample size: 166)	78%68%70%65% 81% 72%60% 71% 61% 57% 15 16 17 18 19 20 21 22 23 24 Year	70% to 52% Average: 64%	





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Satisfied with maintenance of sewerage pipes & treatment works (Sample size: 175)	86% _{67%} 73%74% ^{77%} 76% _{62%} 71% _{62%54%} 15 16 17 18 19 20 21 22 23 24 Year	77% to 48% Average: 64%	Significantly lower than WaSC average
Satisfied with company cleaning of waste water before releasing it back into the environment (Sample size: 175)	80%70%67%68%69%70% 45% ^{54%} 39%32% 15 16 17 18 19 20 21 22 23 24 Year	51% to 22% Average: 40%	Significantly lower than WaSC average
Satisfied with company actions to minimise sewer flooding (Sample size: 185)	77%70%74%68%73%68% _{54%56%} _{43%44%} 15 16 17 18 19 20 21 22 23 24 Year	57% to 30% Average: 48%	





Sample Profile

Regional sample profile for Thames Water	(Sample size: 200*)		
Gender			
Male	44%		
Female	56%		
Age ⁶			
18-29	13%		
30-44	26%		
45-59	37%		
60-64	5%		
65-74	11%		
75+	9%		
SEC ⁶			
Higher managerial, administrative & professional occupations	59%		
Intermediate occupations	21%		
Routine & manual occupations	15%		
Never worked and long-term unemployed/Full-time students	5%		
Refused	1%		
Water Meter			
Proportion having a water meter	57%		

Statistical reliability on sample size of 200 is +/- 6.79%

¹ Average (mean) proportion for all WaSCs is based on weighted data. All other data is unweighted.

² Sample size is shown in brackets and excludes don't knows unless followed by an asterisk *.

³ Question filtered on unmetered households as per the main report and not stated removed.

⁴ Question wording changed in 2024 to include "Yes, have enquired but not eligible"

⁵ Question changed to Yes/No option in 2021 so data not comparable with previous years.

⁶ Percentages do not add to 100% due to rounding.