



Results for Welsh Water	Percentage of household customers	Range and average for all WaSCs <sup>1</sup>	Comments or points of interest	
Satisfaction with water a	and sewerage services			
Overall satisfaction with water supply (Sample size: 400) <sup>2</sup>	99% 96%96% 96% 95% 93% 95% 93% 95% 93% 95% 94%94% 93% 95% 93% 95% 93% 95% 94%94% 94%94% 94%94% 95% 95% 95% 95% 95% 95% 95% 95% 95% 95	96% to 81% Average: 90%	Significantly higher than WaSC average	
Overall satisfaction with sewerage services (Sample size: 345)	96%93%92%90%85%88%86%85%74%70%  15 16 17 18 19 20 21 22 23 24  Year	75% to 47% Average: 65%		
Satisfaction with value f	or money			
Satisfied with value for money of water services (Sample size: 395)	82% <sub>78%</sub> 82%82% <sub>77%</sub> 79%79%81% 71% <sup>74%</sup> 15 16 17 18 19 20 21 22 23 24 <b>Year</b>	74% to 55% Average: 65%	Significantly higher than WaSC average	
Satisfied with value for money of sewerage services (Sample size: 342)	83% <sub>81%</sub> 84%83% <sub>79%</sub> 81%84%84% 74%75% 15 16 17 18 19 20 21 22 23 24 <b>Year</b>	75% to 51% Average: 68%	Significantly higher than WaSC average	
Views on fairness and af	Views on fairness and affordability of charges			
Agree charges are fair (Sample size: 386)	63% <sup>70%</sup> 64% <sup>71%</sup> 66% <sup>72%</sup> 62%62%59%65% 15 16 17 18 19 20 21 22 23 24 Year	65% to 42% Average: 54%	Significantly higher than WaSC average	
Agree water and sewerage charges are affordable (Sample size: 398)	83% 73% <sup>78%</sup> 74% <sup>77%</sup> 74% 15 16 17 18 19 20 21 22 23 24 Year	79% to 68% Average: 74%	Significant change since last year. Significantly higher than WaSC average	
Care and trust				
Agree company cares about service given to customers (Sample size: 386)	78%76%79%79%75%81%72%76% <sub>60%</sub> 68% 15 16 17 18 19 20 21 22 23 24 Year	68% to 37% Average: 53%	Significant change since last year. Significantly higher than WaSC average	
Trust company (mean score – where 10 is trust completely and 1 is do not trust at all) (Sample size: 397)	8.06 7.93 8.15 8.20 7.95 8.30 7.75 7.74 6.94 6.86 15 16 17 18 19 20 21 22 23 24 Year	7.02 to 5.12 Average: 6.23	Significantly higher than WaSC average	





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Awareness of consumer	Awareness of consumer rights and responsibilities			
Likely to contact company if worried about paying bill (Sample size: 392)	76% 78%77% 74%71% 65% 65% 65% 15 16 17 18 19 20 21 22 23 24 Year	79% to 59% Average: 70%		
Aware of free meter option (Sample size: 200) <sup>3</sup>	70% <sup>71%</sup> 69% <sup>72%</sup> 68% 15 16 17 18 19 20 21 22 23 24 <b>Year</b>	82% to 51% Average: 66%	Significantly higher than WaSC average	
Aware of option to go back to rateable value charge within 24 months (Sample size: 200) <sup>4</sup>	26% <sup>35%</sup> 27%27% <sub>23%</sub> 28% <sub>25%</sub> 29%26% <sup>30</sup> % 15 16 17 18 19 20 21 22 23 24 <b>Year</b>	35% to 11% Average: 25%		
Aware of WaterSure tariff (Sample size: 400*) <sup>4</sup>	13% 18% 15% 17% 14% 10% 15% 13% 20%20% 15 16 17 18 19 20 21 22 23 24 Year	24% to 11% Average: 18%		
Aware water company offers reduced charges to some households who struggle to afford their bills (Sample size: 400*) <sup>5</sup>	38%42%45%47% 15 16 17 18 19 20 21 22 23 24 Year	57% to 38% Average: 48%		
Aware of Priority services (Sample size: 400*) <sup>5</sup>	45%46%40%46%43%40%47%46%49% <sup>57%</sup> 15 16 17 18 19 20 21 22 23 24  Year	62% to 49% Average: 56%	Significant change since last year	
Contact				
Contacted water company with query in last 12 months (Sample size: 398*)	15 16 17 18 19 20 21 22 23 24 Year	37% to 19% Average: 28%		
Reason for contacting water company was to complain (Sample size: 100 who made contact)	11% 5% 6% 1% 4% 1% 3% 3% 0% 0% 15 16 17 18 19 20 21 22 23 24 Year	5% to 0% Average: 2%		





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Satisfaction with way query handled (Sample size: 99 who made contact)	83% 85% 87% 86% 81% 84% 79%79% 15 16 17 18 19 20 21 22 23 24 Year	87% to 67% Average: 76%	
Water on tap			
Satisfied with colour and appearance of tap water (Sample size: 400)	98% 95%95%95%95%94%95%95% 93%93%94% 15 16 17 18 19 20 21 22 23 24 Year	94% to 89% Average: 91%	
Satisfied with taste and smell (Sample size: 394)	92%93%93%94%92% 88% 90%90%89%90% 15 16 17 18 19 20 21 22 23 24 Year	90% to 75% Average: 83%	Significantly higher than WaSC average
Satisfied with hardness/softness (Sample size: 378)	92% <sup>94%</sup> 92% <sup>93%</sup> 93% <sup>95%</sup> 92% 88% 87% <sup>90%</sup> 15 16 17 18 19 20 21 22 23 24 Year	90% to 41% Average: 66%	Significantly higher than WaSC average
Satisfied with safety (Sample size: 395)	96% <sub>94%</sub> 97% <sub>95%95%95%</sub> 96% <sub>95%</sub> 91% 92% 15 16 17 18 19 20 21 22 23 24 <b>Year</b>	92% to 75% Average: 85%	Significantly higher than WaSC average
Satisfied with reliability of supply (Sample size: 400)	98%98%98% <sub>97%</sub> 97% <sup>98%</sup> <sub>96%</sub> 97% <sub>95%95%</sub> 15 16 17 18 19 20 21 22 23 24 <b>Year</b>	98% to 91% Average: 94%	
Satisfied with water pressure (Sample size: 398)	93% 90%89% 91%90%91%90% 89% 15 16 17 18 19 20 21 22 23 24 Year	96% to 79% Average: 86%	Significantly higher than WaSC average
A sewerage system that	works		
Satisfied with company actions to reduce smells from sewerage treatment works (Sample size: 261)	90%82%81% 81% 82%83%82%76% <sub>65%65%</sub> 15 16 17 18 19 20 21 22 23 24  Year	70% to 52% Average: 64%	





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Satisfied with maintenance of sewerage pipes & treatment works (Sample size: 295)	91%89%87%82%82%85%82%77% <sub>69%70%</sub> 15 16 17 18 19 20 21 22 23 24  Year	77% to 48% Average: 64%	Significantly higher than WaSC average
Satisfied with company cleaning of waste water before releasing it back into the environment (Sample size: 296)	92%86%85%81%80%80% <sub>67%59%</sub> 41%43% 15 16 17 18 19 20 21 22 23 24 Year	51% to 22% Average: 40%	
Satisfied with company actions to minimise sewer flooding (Sample size: 302)	88%87%85%82%77%80% <sub>71%66%</sub> 53%48%  15 16 17 18 19 20 21 22 23 24  Year	57% to 30% Average: 48%	





## **Sample Profile**

Regional sample profile for Welsh Water	(Sample size: 400*)	
Gender		
Male	44%	
Female	56%	
Age <sup>6</sup>		
18-29	1%	
30-44	11%	
45-59	31%	
60-64	10%	
65-74	26%	
75+	20%	
SEC <sup>6</sup>		
Higher managerial, administrative & professional occupations	50%	
Intermediate occupations	21%	
Routine & manual occupations	23%	
Never worked and long-term unemployed/Full-time students	<b>4</b> %	
Refused	1%	
Water Meter		
Proportion having a water meter	50%	

Statistical reliability on sample size of 400 is +/- 4.9%

<sup>&</sup>lt;sup>1</sup> Average (mean) proportion for all WaSCs is based on weighted data. All other data is unweighted.

<sup>&</sup>lt;sup>2</sup> Sample size is shown in brackets and excludes don't knows unless followed by an asterisk \*.

<sup>&</sup>lt;sup>3</sup> Question filtered on unmetered households as per the main report and not stated removed.

<sup>&</sup>lt;sup>4</sup> Question wording changed in 2024 to include "Yes, have enquired but not eligible"

<sup>&</sup>lt;sup>5</sup> Question changed to Yes/No option in 2021 so data not comparable with previous years.

<sup>&</sup>lt;sup>6</sup> Percentages do not add to 100% due to rounding.